

Kethy Müller

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IMD

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Approach

Trained in Interactive Media Design, I design projects A to Z from visual identity to the final digital experience. My work explores the connections between graphic motion, and interaction, particularly through the web animation. I'm drawn to the way design and technology meet to create accessible, engaging interactive experiences.

Education

CPNE PÔLE COMMERCE ET GESTION, SWITZERLAND 2024-2025
Artistic Maturity post-CFC (programme attended)

AA CPNE PÔLE ARTS APPLIQUÉS, SWITZERLAND 2020-2024
Interactive Media Design section

Certifications

CFC INTERACTIVE MEDIA DESIGN 2024
Obtained at AA CPNE - Pôle Arts Appliqués

DIPLÔME EN HISTOIRE DE L'ART 2024
Obtained at AA CPNE - Pôle Arts Appliqués

FIRST CERTIFICATE CAMBRIDGE B2 2023
Cambridge English Level 1 Certificate B2

Experience

INTERNSHIP ZEPPA AMSTERDAM: Animation of illustrations and large-format designs for social media, including characters and mascots, working autonomously primarily in After Effects. 2023



Skills

WEB & INTERACTION

UI/UX design & prototyping, web integration (HTML, CSS, JavaScript), interactive site design, Figma.

MOTION DESIGN & ANIMATION

Animation of illustrations and large-format visuals, motion design for web and social media, After Effects.

VISUAL IDENTITY & ILLUSTRATION

Brand identity creation, digital & traditional illustration, integration in digital projects. Photoshop, Illustrator, InDesign, After Effects, Dreamweaver, Adobe XD.

References

NADIA DALLA COSTA Interactive Graphic Designer
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JOSEPH MATHEZ Entrepreneur
SDS Services Sàrl
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Langues

FRENCH C2 Mother tongue
GERMAN A2 School level
ENGLISH B2 First Certificate